



OnchainRider



You fund the future.

We shape how it's seen.

The Gap

Web3 builds fast.
Narrative doesn't follow.
That's the gap.



Founders

They don't have time.

They build. They ship.

But no one knows — and bad
narrative kills good products.

A red scribble consisting of several overlapping loops is drawn over the word "kills" in the final line of text.

FUD Victims

The truth doesn't travel.

Competitors attack. Communities
panic. Without control, narrative
collapses — fast.

Wasted PR

~~They pay for noise.~~

Outdated PR gets ignored.

No trust. No reach. No impact.

A black and white photograph of a person's hands and arms working at a desk. The person is wearing a checkered shirt. On the desk, there is a laptop, a tablet displaying a website, a stack of books, a cup of coffee, and some papers. A blue rectangular overlay is positioned on the left side of the image, containing white text.

Our Move

We write.
You rank, convert, and stay in
control.

Narrative That sticks

Web3 isn't Web2.

PR makes noise.

We build stories that stay.

Reputation That Compounds

One post a week.

High-trust, high-signal, SEO-ready.

Earn attention that compounds.

Full Control

No ads. No middlemen.


You own the message and the outcome. It lives on your terms.

WHO

IT'S FOR

Built For

**We turn it into
narrative —
fast, clear, and
built to last.**



Founders

They launch or raise.
We bring clarity and reach.

Protocols

Deep tech gets ignored. We
make it readable and trusted.

Funds & Platforms

You back builders.
We make them visible.



Narratives

ENGINE

1

The Pulse

4 posts over 1 month.
Quick clarity, built for
moves.

2

The Ride

12 posts over 3 months.
Momentum, trust,
visibility.

3

The Full Stack

52 posts over 1 year.
Narrative dominance,
long-term leverage.

Longform Signal

We write 2,000–3,000 words that stay ranked, referenced, and remembered.

Native Distribution

Posted to Farcaster. Boosted on X. Indexed for search.

No Fluff

No ads, no “sponsored by,” no ghostwriting. Clean editorial only.

Built to Scale

Structured content. SEO-ready. Compounds post after post.

HOW

It Works

A simple process. A sharp result. Signal that compounds week after week.

Fill the brief

Context, links, and goals — we take it from there.

We write

Clean editorial, 2,000–3,000 words. No fluff.

We publish

Posted on OnchainRider. Boosted on X + Farcaster. Indexed for SEO.

We compound

Internal links, strategic timing, and... our secret sauce.

Why It's Premium

Caviar, not content.

Deep Work

Founder-grade, longform pieces built to last. No shortcuts.

Infrastructure > Influence

Narrative is a system — we write to compound, not trend.

Editorial Control

No ghostwriters. No SEO junk. Just clean strategy and signal.

Who We Work With

Not for Agencies

No reselling. No white-label.
No fluff. We work direct —
or not at all.

For Builders

VCs, founders, protocols.
If you're building, we're
writing.



Meet

THE FOUNDER



KOOKY

Founder

Founder. Writer. Ghost in the stack. Kooky turns FUD into narrative — and silence into signal.

Let's Talk

Let's turn context into signal.

Email

kooky@onchainrider.com

Narrative Packs

portal.onchainrider.com/catalog

Farcaster

[@kooky](https://warpcast.com/@kooky)